

# WE CALL FOR PAPERS



exhibition & conference  
where retailers go to shop

24-26 September 2012

Sydney Convention & Exhibition Centre

[www.retailexpoandconference.com.au](http://www.retailexpoandconference.com.au)



## Industry partners



## Co-locating events



## PAPER SELECTION

Papers will be selected on the basis of quality of abstract, originality, topicality, relevance and providing solutions to issues.

Delegates to previous Retail Conference have indicated a preference for presentations based on case studies and practical applications, particularly where it has been possible to measure results. This will be reflected in the selection of papers and speakers for 2012.

Selection of papers will be made by the Program Committee, whose decision will be final.

## PRESENTATION

Sessions are generally 40 minutes in duration, with additional time for questions.

Name \_\_\_\_\_

Position \_\_\_\_\_

Company \_\_\_\_\_

Postal address \_\_\_\_\_

Suburb \_\_\_\_\_ Postcode \_\_\_\_\_

Tel \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Title/subject of the paper \_\_\_\_\_

Has this paper been presented before – where/when? \_\_\_\_\_

\_\_\_\_\_

## AGREEMENT

Persons submitting applications to present a paper do so with the understanding that they agree to the conditions, deadlines and decisions of the organising committee.

Speakers agree to waive copyright applying to material they present at Retail Conference 2012 in relation to its publication and use.

Applications to present a paper should be emailed to [ebeaton@intermedia.com.au](mailto:ebeaton@intermedia.com.au) or complete the form below and mail back.

**Deadline 30 March 2012**

### Please include with this application

- An abstract of your paper of between 100-250 words
- Biographical information (max. 100 words)
- Details of previous speaking experience
- A picture of yourself in high resolutions (300 dpi) as either a jpeg or tiff format

### Please tick

- I wish to submit a paper for presentation and enclose the information as listed above
  - I wish to attend the Retail Conference 2012 – please forward me a registration brochure
- Please send, by **30 March 2012**, to:

### Emily Beaton

Interpoint Events  
PO Box 55, Glebe NSW 2037  
Tel + 61 2 8586 6103  
Fax +61 2 9660 4119  
[ebeaton@intermedia.com.au](mailto:ebeaton@intermedia.com.au)  
[www.retailexpoandconference.com.au](http://www.retailexpoandconference.com.au)